



**CityMinds**

EMPOWERING INNOVATION &  
ENTREPRENEURSHIP KNOWLEDGE  
TOWARDS URBAN MOBILITY & CITY  
LOGISTICS TRANSFORMATION

# Agenda

## URBAN MOBILITY INNOVATION FUNDAMENTALS & CHALLENGES

Time	Topic	Lecturers/Speakers
9:30–10:00	Welcome-registration	
10:00–10:30	Programme & speakers introduction	<b>Dr. G. Ayfantopoulou</b> , CERTH <b>Prof. D. Vlachos</b> , AUTH
10:30–11:15	<b>EIT Urban Mobility initiatives</b>	<b>Julia Sampedro</b> , EIT UM
11:15–11:45	Coffee break	
11:45–12:30	<b>Keynote Speech</b> <i>The Quest Towards Next-Generation Resilient and Sustainable Energy &amp; Manufacturing Supply Chains: Challenges, Opportunities and Research Initiatives</i>	<b>Prof. El. Iakovou</b> , Associate Director, Texas A&M Energy Institute Harvey Hubbell Professor of Industrial Distribution Texas A&M University
12:30–13:15	<b>Innovation Acceleration in the age of GenAI for Smart Urban Mobility</b> <i>Introducing innovation in transforming urban mobility; the disruptive role of the AI</i>	<b>O. Spyroglou</b> , R&D Lead, International Development Ireland (IDI)    Venture Partner, Loggerhead VF
13:15–14:15	Lunch break	
14:15–15:00	<b>CityMinds challenges – Design Thinking approach</b> – Presentation of design thinking approach – Challenges' introduction	City Minds team, HDC, participants
15:00–17:00	<b>Site visit 1: Liafarm Pharmaceuticals</b> <a href="http://liafarm.gr/en/">liafarm.gr/en/</a> <i>W/H automation; robotics; city logistics challenges; innovations in urban deliveries, etc.</i>	<b>Liafarm Pharmaceuticals</b> <b>Philip Giantsis</b> , Chief Operating Officer
	End of Day 1	

DAY 01 | Monday 30<sup>th</sup> June

## CITY LOGISTICS

Time	Topic	Lecturers/Speakers
9:00–9:30	Arrival	
9:30–10:00	<b>Emerging technologies in Digital SCs</b> <i>In the Industry 5.0 era, supply chains (SCs) emphasise both technological advancements, such as autonomous vehicles and IoT devices, and the principles of sustainability, which encompass economic, environmental, and social aspects. The focus is on creating human-centric and resilient supply chains. Organisations should carefully select cutting-edge technologies that correspond with their maturity levels, ensuring alignment with the digital readiness of supply chain entities. Additionally, implementing value-added services can enhance resilience within the supply chain ecosystem.</i>	<b>Prof. Bechtsis Dimitrios,</b> <i>International Hellenic University</i>
10:00–10:45	<b>Sustainable city logistics: challenges, planning &amp; applications</b>	<b>Dr. G. Ayfantopoulou,</b> <i>Research Director, CERTH/HIT</i>
10:45–11:30	<b>Workshop Phase 01</b> <i>"Empathize" Challenge brief per group</i>	<b>Hellenic Design Centre</b>
11:30–12:00	Coffee break	
12:00–14:00	<b>Workshop Phase 01</b> <i>"Empathize"</i> – Work on the selected challenges per group – Use of Design Thinking Tools (Stakeholder map, Persona, User Journey Map) – Define Challenge	HDC & CERTH facilitators
14:00–15:00	Lunch break	
15:00–17:00	<b>Site visit 2:</b> <b>Thessaloniki Metro Operation Control Center</b> <a href="http://www.thessmetro.gr/en/operation-control-center">www.thessmetro.gr/en/operation-control-center</a> <i>Urban Regeneration through Infrastructure; sustainability; accessibility; autonomous and automated systems; innovations potential for city logistics</i>	<b>Thessaloniki Metro,</b> <i>Francesco Rosella, THEMA</i> <i>Operation Director</i>
	End of Day 2	

DAY 02 | Tuesday 1<sup>st</sup> July

## BUILDING ENTREPRENEURSHIP MINDSET

DAY 03 | Wednesday 2<sup>nd</sup> July

Time	Topic	Lecturers/Speakers
9:00–9:30	Arrival	
9:30–10:15	<b>Powering electromobility: How e-Kinesis is transforming transport engineering consultancy</b> <i>e-Kinesis is a Greek high-tech engineering firm delivering innovative electromobility solutions. This presentation highlights the company's unique approach of leveraging advanced computational tools to provide consulting services for electric fleet development—quantifying business opportunities, overcoming challenges, and guiding strategic adoption of electromobility</i>	<b>Dr. Stavros Skarlis</b> , Co-founder & General Manager <a href="#">e-kinesis</a> PC
10:15–11:00	<b>Funding and financial planning for smart urban mobility innovations</b> <i>Explore funding and investment opportunities in smart mobility; mentorship and guidance for successful entering the business world; assess market opportunities</i>	<b>Dr. Evangelos Kosmidis</b> , CEO & General Partner at <a href="#">Loggerhead Ventures</a>
11:00–11:30	Coffee break	
11:30–12:15	<b>Exploring the future of urban last mile logistics – Microhubs &amp; other trends</b>	<b>P. Kanellopoulos</b> , Innovation Department, ACS Courier
12:15–13:00	<b>Emerging business models and innovative solutions in urban mobility; the BrainBox way</b> <i>Innovations; new business models; start-ups; entrepreneurship; business cases</i>	<b>George Keikoglou</b> , <a href="#">BrainBox</a> Chief Operating Officer
13:00–14:30	Lunch break	
14:30–17:00	<b>Workshop Phase 02</b> <i>"Ideate-Prototype"</i> – Work on the selected challenges per group – Use of Design Thinking Tools (Idea Portfolio, Storyboard)	HDC & CERTH facilitators
	End of Day 3	

## SMART CITIES & LIVING LABS

Time	Topic	Lecturers/Speakers
9:00–9:30	Arrival	
9:30–10:15	<b>Smart cities and sustainable urban mobility: challenges, planning and applications (TbD)</b>	<b>Dr. Sevket Oguz Kagan Capkin</b> , <i>Researcher at University of Rome 'La Sapienza', Partner at CTLup Srl, Secretary General of FERSI</i>
10:15–11:00	<b>Trends and Challenges in Urban Mobility and how Living Labs can tackle the challenges</b> <i>Understanding the larger challenges of planning, developing and managing sustainable urban mobility solutions and systems and how Living Lab mechanisms can be developed and adopted to arrive at the key pain points to be tackled in the mobility context</i>	<b>Dr. Jose-Maria Salanova</b> , <i>Principal Researcher, CERTH/HIT</i>
11:00–11:30	Coffee break	
11:30–12:00	<b>Increase Mobility ecosystem readiness for innovation</b> <i>How cross sectorial collaboration and open innovation community approach can be integrated in the mobility Living Labs operations; learn how LLs can balance industry-led to and public-led innovation in order to strengthen the ecosystem capacity to adopt innovation.</i>	<b>M. Konstantinidou</b> , <i>Research Associate, CERTH/HIT</i>
12:00–12:45	<b>Open Science in Action: Real-World Examples of Knowledge Sharing for Innovation and Impact</b> <i>A practical introduction to Open Science and its role in accelerating innovation. The session will showcase examples from European projects, open-access platforms, and Living Labs, illustrating how open data, tools, and collaboration practices support sustainable solutions in mobility, logistics, and beyond.</i>	<b>Evdokimos Konstantinidis</b> , <i>Postdoctoral Research Associate – Medical Physics &amp; Digital Innovation Lab, Vice Chair of the European Network of Living Labs - ENoLL</i>
12:45–13:45	<b>Site visit 3: HIT Transport Observatory and Data Management Centre</b> <i>Present the Thessaloniki LL; describe and showcase the HIT portal services (observatory, routing, transport planning and simulation tools); Innovation &amp; Incubation</i>	<b>Dr. Jose-Maria Salanova &amp; CERTH team</b>
13:45–14:30	Lunch break	
14:30–17:00	<b>Workshop Phase 03 "Implement"</b> – Work on the selected challenges per group – Test the prototypes and refine – Project pitch preparation  End of Day 4	<i>HDC &amp; CERTH facilitators</i>

DAY 04 | Thursday 3<sup>rd</sup> July

## PITCH DAY!

DAY 05 | Friday 4<sup>th</sup> July

Time	Topic	Lecturers/Speakers
9:00–9:30	Arrival – final day preparation	
9:30–10:30	<b>Workshop Phase 04</b> <i>Final presentation preparation</i>	<i>Participants</i>
10:30–11:00	<b>Summarizing CityMinds – key insights</b>	<b>Dr. G. Ayfantopoulou, CERTH</b> <b>Prof. D. Vlachos, AUTH</b>
11:00–13:00	<b>Workshop Phase 05</b> <i>Project Pitching</i>	<i>Students</i>
13:00–13:30	Coffee break – (award committee meeting)	
13:30–14:30	Ceremony – Certifications & Awards	
14:30–17:00	Farewell Lunch	
	End of Day 5 – end of school	